

ILLINOIS SHERIFFS' ASSOCIATION



Preferred Vendor Program

GET YOUR COMPANY IN FRONT OF ILLINOIS SHERIFFS & COMMAND STAFF

3 Major Conferences | Year-Round Exposure | Direct Access



ANNUAL PREFERRED VENDOR OPPORTUNITY

An Annual Preferred Vendor commits to a year-round partnership and attendance at our three major ISA conferences.

The opportunity includes:

- 2027 Sheriffs Winter Training Conference, February 13-16, Embassy Suites Riverfront Hotel and Conference Center, East Peoria
- 2027 Chief Deputy & Jail Administrators Conference, April 28-30, Embassy Suites Riverfront Hotel and Conference Center, East Peoria
- 2027 Sheriffs Summer Training Conference, September 11-14, Embassy Suites Riverfront Hotel and Conference Center, East Peoria

WHY

The program provides your company exclusive exposure to Sheriffs and their command staff. Whether it's through in-person conferences, emails, videos or newsletters.

REGISTRATION

Preferred Vendor registration for 2027 is open and must be completed by 12/12/26 via the hard copy form attached or online [HERE](#)

All Preferred Vendors must be registered by 12/12/2026
and payment must be made by 1/31/2027.

If you have questions regarding the payment please contact Teri Schroeder: Teri@ilsheriff.org

PAYMENT

We can invoice for payment in January 2027, you can mail a check
or pay online [HERE](#)

Illinois Sheriffs' Association
Attn: Teri Schroeder
3050 Montvale Drive, Suite D Springfield, IL 62704

HOTEL: Preferred Vendor status does not include hotel reservations. The ISA does work with the hotel for a special group rate for each conference. A link for hotel reservations is available prior to each conference, on our website, and will be sent via email.

RESPECT

Rude behavior and inappropriate actions towards ISA Staff, Sheriffs, Spouses/Guests, Attendees, and other sponsors/vendors, at any time will not be tolerated. Reports or sightings of misconduct will be evaluated and at the ISA's discretion, those involved may be subject to immediate dismissal from the conference and will not be allowed to attend or exhibit at future ISA events. No refunds will be provided.

ADDITIONAL MARKETING OPPORTUNITIES

If you are interested in exploring additional ways to raise your profile with the Illinois Sheriffs' Association, please email Lynn Saputo to discuss your options. Lynn@ilsheriff.org

AD AND LOGO SPECIFICATIONS

Logo Requirements:

Printed materials

- Full-color, commercial print-quality logo
- 300 PPI
- Vector format preferred: PDF or EPS

Web and Electronic Media

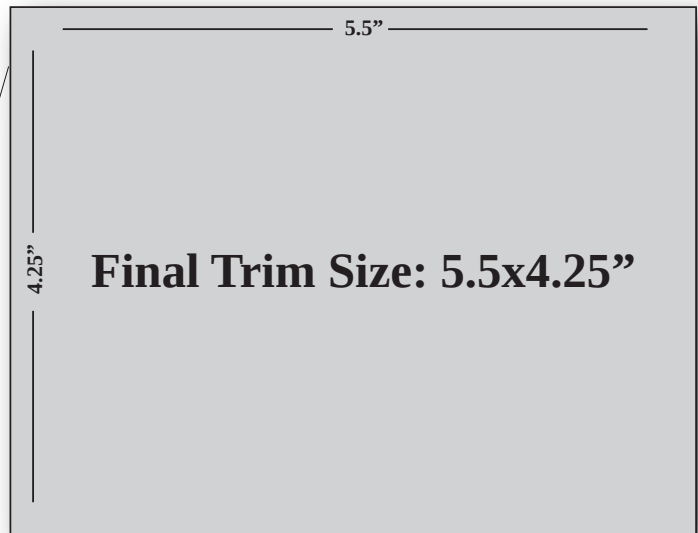
- High-resolution JPG or PNG
- At least 400 pixels wide
- Transparent background preferred

Conference Program Ad Requirements:

- Submit as high-resolution PDF, JPEG, or PNG
 - Have all fonts embedded
- Include a 0.125" bleed on all sides if you want your ad to extend all the way to the edge of the page

Print Ad Sizes

- Half Page: 5.5" W × 4.25" H
- with bleed 5.75" x 4.5"



Full program size spread
11"



**Full color half page ad
in our 3 annual
conference programs!**

DIAMOND ELITE LEVEL

\$20,000



*Levels would apply to Sheriff's Summer Training Conference & Chief Deputy/Jail Administrators Conference
Vendor Halls & Registration to social functions at the Sheriffs Winter Training Conference.*

	★	Complimentary registrations at conferences - up to 4 reps
	★	Logo or company name on one (1) official conference item for all three conferences
1 year		Full color logo in Sheriff's monthly e-newsletter
	★	Company name and/or logo on ISA 2027 t-shirt campaign
5/year		Exclusive company product/service emails sent statewide to all Sheriffs
	★	Company name displayed at all three conferences
	★	Company recognition during conference
Double Booth		Guaranteed premium exhibit booth (includes one 16x20 booth, pipe/drape, signage)
	★	Attendee list
	★	Partnership level on name badge
	★	Listed on conference website with link to company website
	★	Listed in conference program
	★	Listed on conference signage
Platinum		Includes ISA business membership*
3 - Sheriffs + CDJA		Commercial speaking opportunity at conferences

***Platinum ISA Business Membership Includes:**

- Personalized Star Logo Official Sponsorship Membership Cards
- Vehicle Stickers & Window Decals
- The Illinois Sheriff Newsletter Subscription
- 10×13 Attractive Wall Plaque Personalized with Your Company Name!
- Illinois Sheriffs' Association License Plate Frame
- Special mention on the Illinois Sheriffs' Association website

DIAMOND LEVEL

\$15,000



*Levels would apply to Sheriff's Summer Training Conference & Chief Deputy/Jail Administrators Conference
Vendor Halls & Registration to social functions at the Sheriffs Winter Training Conference.*

★	Complimentary registrations at conferences - up to 3 reps
★	Logo or company name on one (1) official conference item for two conferences
9 months	Full color logo in Sheriff's monthly e-newsletter
★	Company name and/or logo on ISA 2027 t-shirt campaign
3/year	Exclusive company product/service emails sent statewide to all Sheriffs
★	Company name displayed at all three conferences
★	Company recognition during conference
★	Guaranteed premium exhibit booth (includes one 8x10 booth, pipe/drape, signage)
★	Attendee list
★	Partnership level on name badge
★	Listed on conference website with link to company website
★	Listed in conference program
★	Listed on conference signage
Platinum	Includes ISA business membership*
2 - Sheriffs	Commercial speaking opportunity at conferences

***Platinum ISA Business Membership Includes:**

- Personalized Star Logo Official Sponsorship Membership Cards
- Vehicle Stickers & Window Decals
- The Illinois Sheriff Newsletter Subscription
- 10×13 Attractive Wall Plaque Personalized with Your Company Name!
- Illinois Sheriffs' Association License Plate Frame
- Special mention on the Illinois Sheriffs' Association website

PLATINUM LEVEL

\$10,000



*Levels would apply to Sheriff's Summer Training Conference & Chief Deputy/Jail Administrators Conference
Vendor Halls & Registration to social functions at the Sheriffs Winter Training Conference.*

★	Complimentary registrations at conferences - up to 2 reps
★	Logo or company name on one (1) official conference item for one conference
6 months	Full color logo in Sheriff's monthly enewsletter
★	Company name and/or logo on ISA 2027 t-shirt campaign
1/year	Exclusive company product/service email sent statewide to all Sheriffs
★	Company name displayed at all three conferences
★	Company recognition during conference
★	Guaranteed premium exhibit booth (includes one 8x10 booth, pipe/drape, signage)
★	Attendee list
★	Partnership level on name badge
★	Listed on conference website with link to company website
★	Listed in conference program
★	Listed on conference signage
Gold	Includes ISA business membership*
1 - Sheriffs	Commercial speaking opportunity at a conference

***Gold ISA Business Membership Includes:**

- Personalized Star Logo Official Sponsorship Membership Cards
- (3) Vehicle Stickers & Window Decals
- The Illinois Sheriff Newsletter Subscription
- 9x12 Attractive Wall Plaque Personalized with Your Company Name!
- Illinois Sheriffs' Association License Plate Frame



2027 SIGN UP FORM

2027 PREFERRED VENDOR PROGRAM CONFERENCES INCLUDE:

Sheriffs Winter Training Conference, February 13-16
Chief Deputy & Jail Administrators Conference, April 28-30
Sheriffs Summer Training Conference, September 12-15

■ Sign up deadline: 12/12/26 (*we can invoice in 2027*) ■ Payment due by: 1/31/27

Fill out information below OR register online [HERE](#)

SELECT ONE:

☐ Diamond Elite \$20,000 ☐ Diamond \$15,000 ☐ Platinum \$10,000

Company Name:

Contact Name:

Email:

PAYMENT FORM

Credit Card:

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

Name on Credit Card:

Card Number:

Exp. Date:

Check Enclosed:

Check Number:

Amount:

OR Address to Invoice: