# 2025

## Preferred Vendor Program



#### **Annual Preferred Vendor Opportunity**

An Annual Preferred Vendor commits to a year-round sponsorship and attendance at our three major ISA conferences. The opportunity includes:

- \* 2025 Sheriffs Winter Training Conference, February 8-11, President Abraham Lincoln Hotel by Doubletree, Springfield
- \* 2025 Chief Deputy & Jail Administrators Conference, April 2-4, Embassy Suites Riverfront Hotel and Conference Center, East Peoria
- \* 2025 Sheriffs Summer Training Conference, September 20-23, Embassy Suites Riverfront Hotel and Conference Center, East Peoria

#### <u>WHY</u>

The program provides your company exclusive exposure to Sheriffs and their command staff. Whether it's through in-person conferences, emails, videos or newsletters.

#### Registration

Preferred Vendor registration for 2025 is open must be completed by 12/10 Via the hard copy form attached or online here:

\*\*\*\* All Preferred Vendors must be registered by 12/10/2024 and payment must be made by 1/31/2025. If you have questions regarding the payment please contact Teri Schroeder Teri@ilsheriff.org

#### Payment

You can pay online here: https://www.ilsheriff.org/training/vendor-sponsor/

or you can mail a check here: (Deadline for payment is 1/31/2025)
Illinois Sheriffs' Association
Attn: Teri Schroeder
3050 Montvale Drive, Suite D
Springfield, IL 62704

#### **Hotel**

Preferred Vendor status does not include hotel reservations. The ISA does work with the hotel for a special group rate for each conference. A link for hotel reservations is available prior to each conference, on our website.

#### **Marketing Opportunities**

If you are interested in exploring additional ways to raise your profile with the Illinois Sheriffs' Association, please email Lynn Saputo to discuss your options. <u>Lynn@ilsheriff.org</u>

#### Respect

Rude behavior and inappropriate actions towards ISA Staff, Sheriffs, Spouses/Guests, Attendees and other sponsors/vendors, at any time will not be tolerated. Reports or sightings of misconduct will be evaluated and at the ISA's discretion, those involved may be subject to immediate dismissal from the conference and will not be allowed to attend or exhibit at future ISA events. No refunds will be provided.

#### **Logo Specifications**

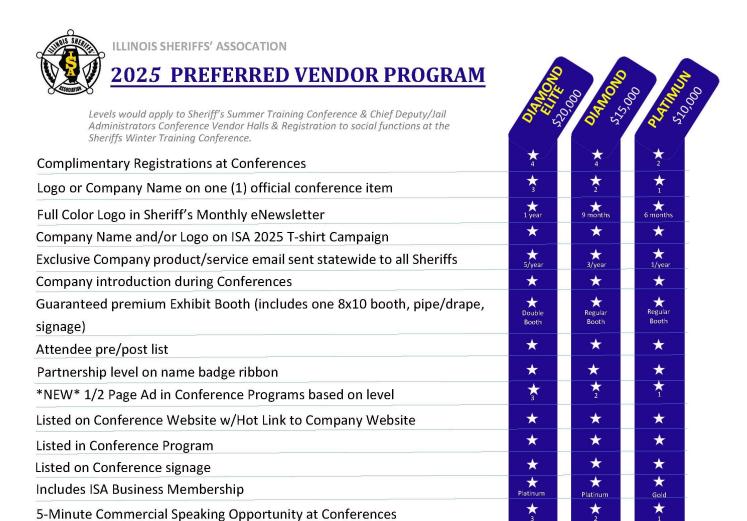
- 1. Printed materials
  - \* Colored Logo— commercial print quality (300 PPI) vector graphic (either Adobe Illustrator or EPF format)
- 2. Web and Electronic Media
  - \* Full size rather than pre-sized (at least 400 pixels wide) in high-quality JPG, PNG format.
  - \* Transparent background if possible.

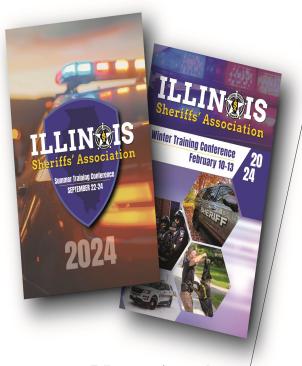
#### **Ad Specifications**

- \* Ads do not bleed
- \* Ads will be accepted in a high resolution PDF, JPEG, or PNG
- \* Embed all fonts
- \* All ads for printed materials should be full cover.

Full Page= 7.5 w x 9.5 h Half Page= 7.5 w x 4.75 h Quarter Page= 3/75 w x 4.75 h

For questions or additional information please contact Teri Schroeder Teri@ilsheriff.org OR 217-753-2372



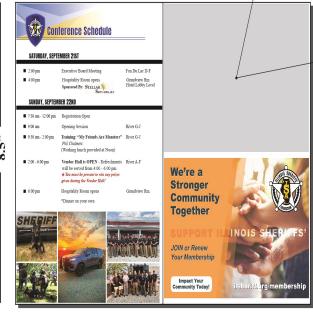


**Actual Size of Your Ad** 

Final Trim Size: 5.5x4.25"
Bleed: 5.75x4.5"

Full program size spread

- 11" -



### — NEW IN 2025! —

Full color half page ad in our 3 annual conference programs!





#### 2025 SIGN-UP FORM

#### 2025 PREFERRED VENDOR PROGRAM CONFERENCES INCLUDE:

Sheriff's Winter Training Conference, February 8-11 Chief Deputy & Jail Administrators Conference, April 2-4 Sheriff's Summer Training Conference, September 20-23



Circle One for 2025:

Diamond Elite \$20,000 Diamond \$15,000

**Platinum \$10,000** 

Sign Up Deadline is 12/10/24 (We can Invoice in 2025) Payment due by 1/31/25

Company Name	:				
Contact Name:	Name:Email:				
Payment Form:					
			AMERICAN EXPRESS		
name on credit	. Caru: _				
Card Number: _		Expiration Date:			
Check Enclosed Check Number: Amount:					
		OR			
Address to Invo	ice:	. ,			